

Programme

10:00 **Chair's Welcome and Introduction**

Michael Hyatt, Technical Director - SMMT

[Keynote Address]

10:15 **A Year in Review: The Key Issues Of 2008**

Dr. Paul Nieuwenhuis, MA, PhD, FIMI - CAIR

- ❑ Technological Breakthroughs in Design, Efficiency and Engine Components
- ❑ Leading Vehicle Manufacturers
- ❑ Vehicle CO₂ Emissions and Our Impact on the Environment
- ❑ Expansion and Growth in New Markets – India, China and Eastern Europe
- ❑ Shift in Sales – SUVs Down & Hybrids/Small Vehicles Up
- ❑ Global Financial Concerns and Sales Stagnation in Mature Markets

10:40 ***Morning Refreshments***

11:00 **Panel Session One: Understanding Key Global Shifts in the Automotive Industry**

Kevin Gaskell, President - EurotaxGlass International AG
Ben Rachel, Planning Director - CMW

- ❑ Dealing With The Auto Industry's Rapidly Changing Landscape
 - Repercussions of the Credit Crunch
 - Stagnation and Falling Sales in Key Markets – Comprehending Change
 - What Will Government Loans for the Auto Industry Really Achieve?
 - The Fate of the Detroit 3 – or 2? What Does It Mean For The Auto Industry?
 - Bringing Back Stability to the Financial Systems
- ❑ Overcoming Harsh Market Conditions
 - Rising Costs of Raw Materials – Absorbed or Passed Directly to Consumers?
 - Competing in a Global R&D Market – Keeping Pace With Technological Change
 - Impact of Globalisation on Suppliers and Manufacturers

11:45 **Open Floor Discussion & Debate with Session One**

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12:30 *Networking Lunch – Sponsored by LMS*



[Case Study]

13:30 **Creating a Business Model in the Global Race for Success – Niche Manufacturing**
Charles Morgan, Managing Director - Morgan Motor Company

- ❑ Creating Opportunities and Competitive Advantages
- ❑ How Can The Industry Position Itself for A New Evolving Industry?

14:10 *Afternoon Refreshments*

14:30 **Panel Session Two: The Future Sustainability of the Automotive Industry *Beyond 2008***
Michiel Van Ratingen, Secretary General – Euro NCAP
Anil Valsan, Research Manager, Europe – Frost & Sullivan

- ❑ Innovation and Growth to Continue the Move Forward
 - Euro NCAP and Safety Advancement
 - Striking the Balance between Safety Regulation and Development Costs
 - Government and Industry Working Together
 - Trends in Mergers, Acquisitions and Consolidation within the Industry
 - Evolution of OEM and Supplier Relationships
- ❑ Outlook for the Future of The Auto Industry – The Next 10 Years
 - What will the Automotive Industry Look Like in 10 Years? Market Outlook...
 - Is There an End to the Financial Crisis in Sight?
 - Dealing With a Looming Energy Crisis
 - The Rise of the Supplier – How Suppliers Will Play a Major Role in the Market
 - Taking an Optimistic Approach to the Road Ahead...

15:10 **Open Floor Discussion & Debate with Session Two**

15:50 **Chair's Summary and Closing Comments**

15:55 *Networking Drinks Reception*

-End of Proceedings-