

AW Briefing

Discussion Debate Networking



Programme Brochure

European CO₂ Emission Performance Standards:

Enhancing Policy, Collaboration and Innovation

Thursday, 1st October 2009

Renaissance Hotel
Rue du Parnasse 15
Brussels, Belgium

AutomotiveWorld

Global news, analysis & research for the automotive industry

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“Transport is an essential component of the European economy. The transport industry at large accounts for about 7% of GDP and for over 5% of total employment within the European Union.”
European Commission—2009

There is a growing urgency throughout the world for the automotive industry to reduce its impact on the environment. The European CO₂ standardisation process remains pivotal in the dialogue between the European Union and the automotive industry in Europe. As a leader in the fight against climate change with ambitious CO₂ targets, the EU is set to initiate new legislative frameworks towards a more successful integrated approach by defining better policy objectives and different methods of facilitating European cycle of efficiency. The demanding targets and heavy burden among manufacturers bring forward several key issues such as carbon trading schemes, car taxation instruments and automotive innovation including funding, research and development. The European Union now has an opportunity to support the creation of new markets in Europe as well as encourage a sustainable and competitive Europe. The collaboration between legislation and automotive developments will prove to be critical in shaping the future of European CO₂ regulation.



This one-day conference will provide a timely opportunity to explore some of the key issues being faced within CO₂ regulation in Europe. In addition, the day will provide a high-level forum for local practitioners, businesses, consultancies and EU officials to exchange ideas, explore effective ways towards achieving reasonable European CO₂ emission standards as well as solutions to overcome the current hurdles that create fragmentation of the car market. Through a series of presentations by leading figures in the automotive and public sectors in Brussels, attendees will have the opportunity to discuss key CO₂ legislative issues including:

- **Variety of Methods, Legislative Frameworks and Integrated Approaches in Achieving Sustainable European CO₂ Standards**
- **Policy Initiatives and Instruments for Control and Evaluation**
- **Global Trends Affecting Transport Policy, Competition and Further Market Development**
- **Leading Global Technology Innovation Through Automotive Research and Development**
- **Long Term Perspectives for CO₂ Emission Standards and Environmental Policy Objectives**

Early Registration Discount is available until 25th September 2009

Programme

- 09:00** **Registration Opening and Morning Refreshments**
- 10:00** **Chair's Welcome and Introduction**
Speaker: Bart Vanham, Leader; Indirect Tax Automotive Network – PriceWaterhouseCoopers (confirmed)
- 10:15** **Keynote Address**
Speaker: Jos Dings, Director – European Federation for Transport and Environment (confirmed)
- Future CO₂ Automobile Emissions – Perspectives and Views
 - Coordination Between Small and Larger Automotive Manufacturers – Problems and Solutions
 - A Targeted Approach Towards CO₂ Standardisation
 - Flexibility Mechanisms for Achieving CO₂ Emission Targets
 - Other Topics Will Include:
 - Long Term and Interim Targets | M1 Category Cars | Burdens Among Car Manufacturers | Percentage Based Targets
- 10:45** **Discussion Session**
- 11:05** *Morning Refreshment Break*
- 11:25** **Session One: Challenges within European CO₂ Emission Standardisation**
Speaker: Rolf Stromberger, Director of Environment and Economics – European Automobile Manufacturers' Association ACEA (confirmed)
- Different Methods of Approaching Europe Cycle to Efficiency
 - Integrated Approaches in Meeting the European Standards – Future Development
 - Schemes for Monitoring and Regulation – Carbon Trading Schemes
 - Taking Into Account Outside Factors – Price Increases, Fuel Prices, Mass Increases
- 11:55** **Delegate Reflection and Discussion of Session One**
- 12:15** *Networking Lunch*

Programme

- 13:15** **Session Two: EU Policies for Stimulating CO₂ Reduction and Compliance**
Speaker: Mr. Günter Hörmänder, European Commission, Environment Directorate-General, Unit C.3: Clean Air & Transport (confirmed)
- Car Taxation As A Powerful Instrument
 - Compliance Mechanisms and Financial Penalties
 - Financial Instruments for Environment – LIFE+, Green Car Initiative, European Clean Transport Facility and EIB
 - Improving Community Procedures for Better Funding – Possible Solutions
 - Existing Greenhouse Gas Emission Trading System – What Can We Improve?
 - Other topics to be covered will include:
 - New Vehicle Pricing Schemes | Environmental Management | €5B Green Cars Plans | Cost Based Loans | Financing Clean Technologies | Direct Lending, Co-Financing and Intermediate Financing
- 13:45** **Delegate Reflection and Discussion of Session Two**
- 14:05** **Chair's Summary and Closing Comments**
- 14:20** **Networking Drinks Reception and Refreshments**
- 15:40** **End of the Programme**

-End of Proceedings-

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About AWBriefing



AWBriefing is a London-based research and conferencing organisation dedicated to promoting advancement and knowledge generation between automotive industry stakeholders through discussion, debate and networking. We develop comprehensive conference and networking events that are pertinent to the current trends and influences within the automotive industry. Our conferences provide an arena to exchange information, views and ideas for those interested in key automotive issues.

Unlike larger, more informal conferences, each conference is limited to a maximum of 65 delegates in order to ensure the highest quality interaction for each individual. By bringing together diverse stakeholders from across the industry, we are able to provide delegates with an enriching and valuable experience, as well as provide an opportunity to network and understand essential automotive trends in at our conferences.

Each conference conducted by AWBriefing aims to:

- Engage dialogue between stakeholders and industry experts of the automotive industry from various areas including original equipment manufacturers, renewable energy organisations, transit authorities, government agents, fleet managers and niche manufacturers.
- Explore the latest scientific breakthroughs, development opportunities, and policy implications from leading experts and organisations in each respective industry.
- Coordinate attendees from a wide range of professional backgrounds for each conference, leading to high quality debate, generation of innovative solutions and alternative perspectives to the industry's most demanding challenges.
- Foster a relaxed and enriching atmosphere conducive to knowledge generation and informative discussion.
- Expand business networks and establish lasting partnerships with stakeholders in global industries, government agencies, academics and scientific communities.
- Through expert knowledge and its unique understanding of the automotive industry, AWBriefing is able to respond with conferences that are concise and informative, without being overwhelming.

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Venue Information

1st October 2009

Renaissance Hotel

Rue du Parnasse 19
Brussels, 1050 Belgium

Cherished for its casual sophistication and quirky blend of architecture, trendy cafes and famed historic sites, Brussels is one of the most unusual cities in Europe. Equally unique is the Renaissance Brussels Hotel, a Brussels hotel in the European Quarter near the chic boutiques of Avenue Louise, European Parliament and the Grand Place.



From Brussels Airport - BRU

Phone: + 32 2 753 77 53

Hotel direction: 8.1 miles NE

Estimated taxi fare: €35.00 (one way)



Train Station

Gare du Luxembourg (0.1 miles)



Subway Station

Trone (0.3 miles)

Driving Directions

For GPS users: please use the parking's address 'Rue du Parnasse 15, 1050 Brussels'.

1. Follow Ringway Brussels (RING) and take the direction of the E40 (LUIK/LEUVEN). Take the direction Brussels, continue until the motorway splits, go straight into the 'Reyers Tunnel/ European Community' then continue on Rue Cortenberg.
2. At the end of this street you will come to the Schuman roundabout, from here take the second exit, direction centre, onto the Rue de la Loi.
3. Take the first street on your left, Rue de Trèves, just before the traffic lights. Keep on, cross the Rue Belliard (at the traffic lights) and you will come to the Luxemburg Square (roundabout).
4. The European Parliament will be on your left. Here you take the second exit on your right off the roundabout, onto the rue du Luxembourg, and then the first left onto the rue Marie de Bourgogne.
5. Take an immediate left onto the rue du Parnasse, and the entrance to the hotel's car park is situated at number 15 on the right.



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