

AW Briefing

Discussion Debate Networking



Programme Brochure

Electric Vehicles *Advanced Battery Technology Conference*

24th February 2009

One Birdcage Walk,
Westminster London

AutomotiveWorld

Global news, analysis & research for the automotive industry

14 Great College Street, Westminster, London, SW1P 3RX
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Programme

09:30 **Registration and Morning Refreshments**

10:15 **Chair's Welcome and Introduction**

10:30 **Panel Session One: Breaking Barriers of Battery Capacity**

Jonathan Shine, Managing Director – Lithium Force Europe

This session will look at how the latest battery designs, material and technologies can break the previous barriers make hybrids and PEVs a reality. Topics covered will include:

**[Lithium Ion – Lead Acid – Nickel Cadmium – Nickel Metal Hydride]
Battery Solutions – Cell Chemistries – Battery Management Systems –
Discharging Issues – Weather/Temperature Impacts – Battery Lifecycles –
Rapid Charging Capacity – Performance Capabilities and Trade Offs**

11:20 *Morning Refreshments*

11:30 **Open Floor Discussion & Debate with Panel One**

12:30 *Networking Lunch*

13:30 **Panel Session Two: Analysing Electric Vehicle Engineering and Cost Drivers**

Nick Ford, Senior Consultant - Frost & Sullivan

Bringing EVs to market has become centred on two main concerns: vehicle systems engineering and most importantly battery costs. This session aims to look at crucial engineering required for EVs and ways to combat high battery pricing. Topics covered will include:

**Cooling Requirements – Battery Pack Placement – Specially Engineered
Components – Capacitor Integration – Battery Safety – Recyclability Concerns
– Battery Material Costs – Testing Systems – Limiting Factors – Vehicle
Weight Distribution – Standardisation – Safe Charging**

14:20 *Afternoon Refreshments*

14:30 **Open Floor Discussion & Debate with Panel Two**

15:30 **Chair's Summary and Closing Comments**

15:45 *Networking Drinks Reception*

-End of Proceedings-

Electric Vehicle Advanced Battery Technology

24th February 2009 – One Birdcage Walk, Westminster, London

Delegate Package

Please select the appropriate delegate package by ticking the corresponding checkbox:

	Early Booking Special! Book Before 11 th Feb 2009	Business/Central Government	Local Authorities/Academic/Third Sector
1 Place	<input type="checkbox"/> £395 / €495 per delegate	<input type="checkbox"/> £495 / €645 per delegate	<input type="checkbox"/> £345 / €495 per delegate
2+ Places	<input type="checkbox"/> £345 / €445 per delegate	<input type="checkbox"/> £395 / €495 per delegate	<input type="checkbox"/> £295 / €445 per delegate

Delegate Details

Delegate Name	Position	Email Address
1.		
2.		
3.		

Key Contact Details

Name:
Organisation:
Department:
Address:
Telephone:
Fax:
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Electric Vehicles *Advanced Battery Technology*

Venue Information

24th February 2009
One Birdcage Walk, Westminster London




one

BIRDCAGE WALK
One Birdcage Walk
Westminster, London, SW1H 9JJ



One Birdcage Walk is located in the heart of London—Westminster. The building is regarded as one of the finest examples of traditional architecture in Westminster. The interiors and function rooms are styled to reflect Birdcage Walk's heritage and its strong engineering tradition. The venue is centrally located to all forms of transportation in the city, making it an ideal venue location

Walking Distances to Venue:

-  Westminster Station—5 minutes
-  St. James' Park Station—10 minutes
-  Victoria Station—20 minutes

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Premium Sponsorship Packages

Package	Details	Price
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For further information or inquires, please contact:

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